

STUDY ABOUT BETTER VALUE JEANS STUFF IN TEXTIL MANUFACTURE

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This text presents the structure parameters for textile materials, but also a lot of general needs for justify the choices of a type of texture.

Appeal impose blue jeans

As the quality of clothes product is default definite by textile stuff quality using nomenclature clinch quality function is a problem which must resolve very precise.

Analysable the standard check a textil stuff dedicated to create a clothes product remark that action stipulate a parameters group by general structure which tailors informations about using area stuff in product.

So general structure parameters for textile stuff can introduce :

- the parameters which give general information about stuff in product destination: fibre composition, thickness, superficial bulk (g/m^2), load breaking, hardy paint.
- sanogenetics parameters: round
- aestheticallys parameters: colour, link draw

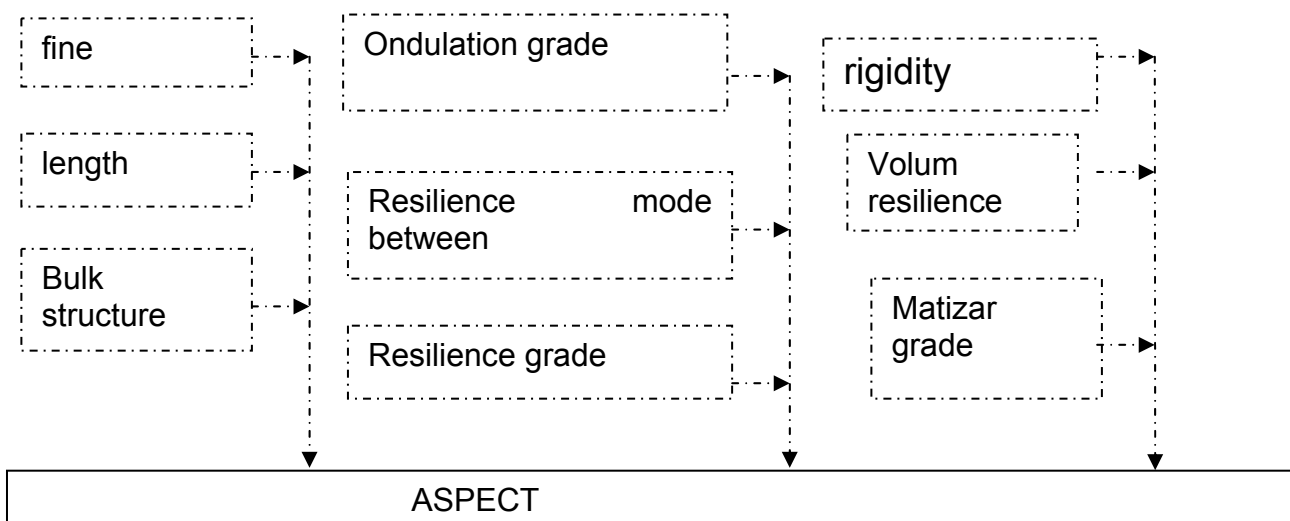
A second group constitute constructive- technological appeals by analyse stuff: cast ability space by umidohermic treatment and angle modify by corn and orizontal.

A third group constitute appeals to stuff hygienic propeters. Analysis stuff propeters to ensure and update effort conditions in space fashion.

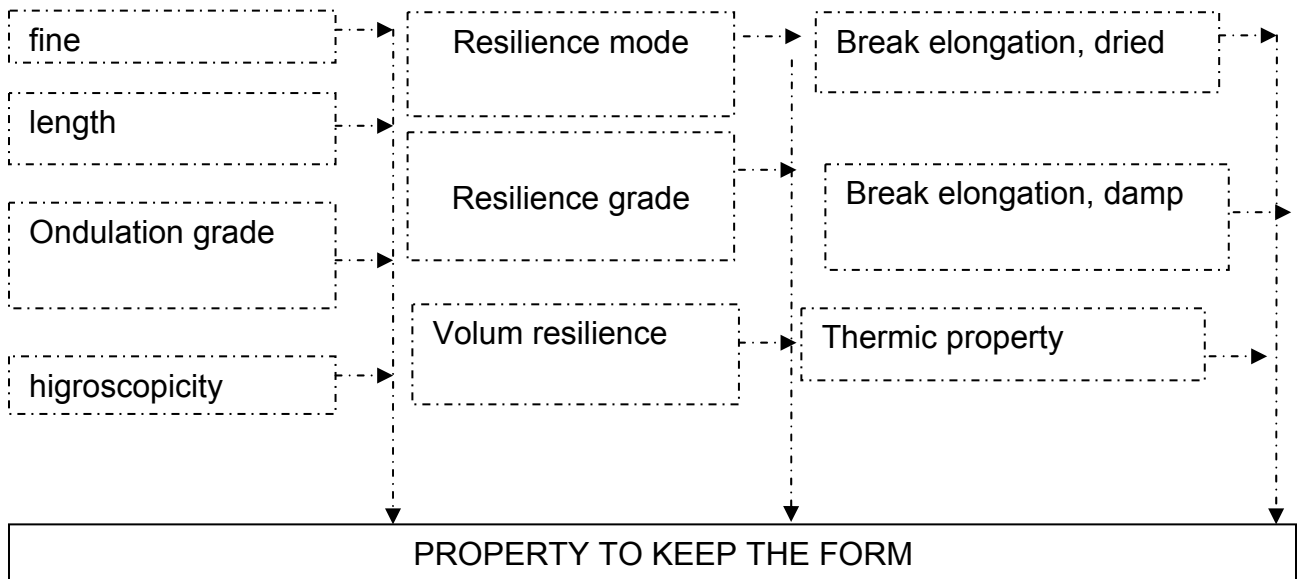
Study to formative element is to look first that experiment at this work quality pointer which must determ for a stuff with a know destination, so product-stuff to be an maximum concordance, and remove in this type additional time and work spend for choice the stuff.

The solution at this problem in setting work is to entail indicator which can change the stuff quality with a precise destination.

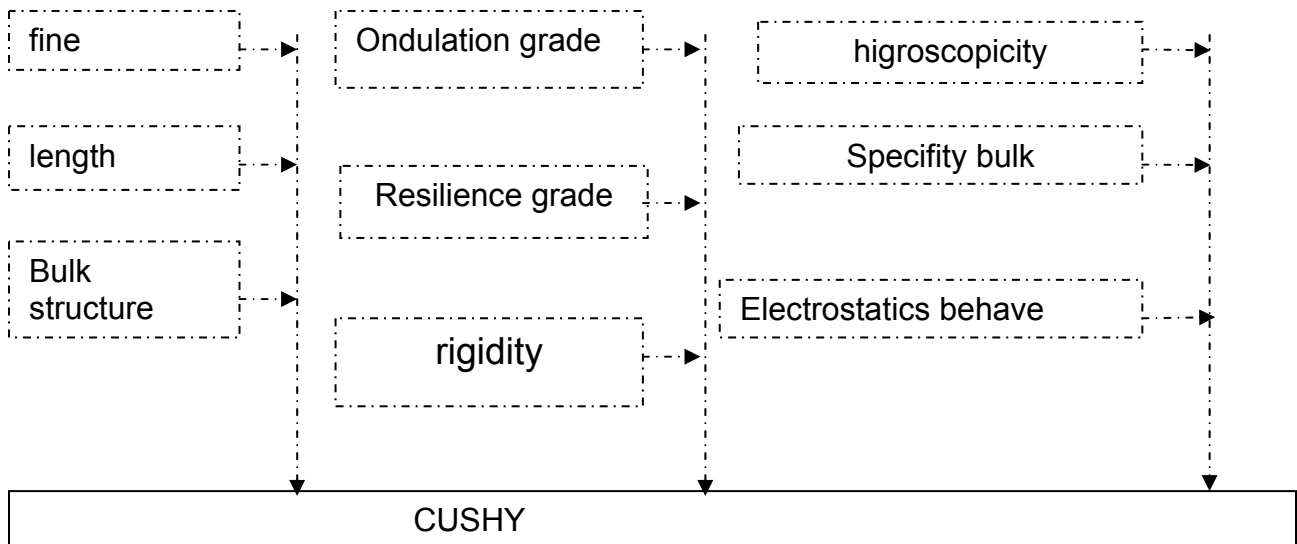
The property at fibre which can change product aspect



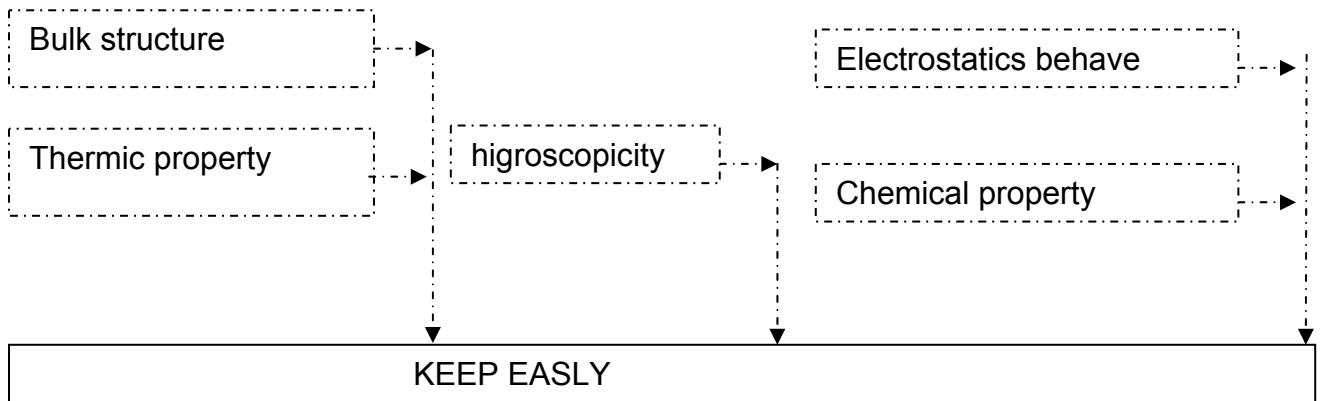
The property at fibre which can change the keep capability form to the produc



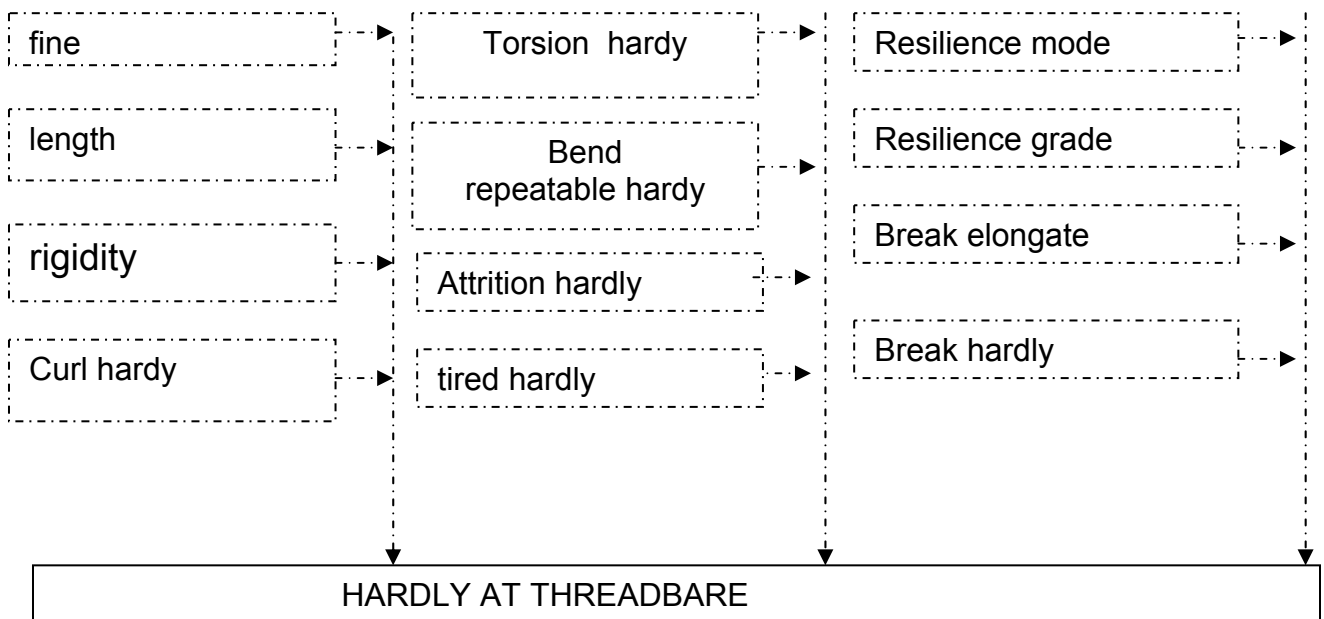
The property at fibre which can change stuff cushy



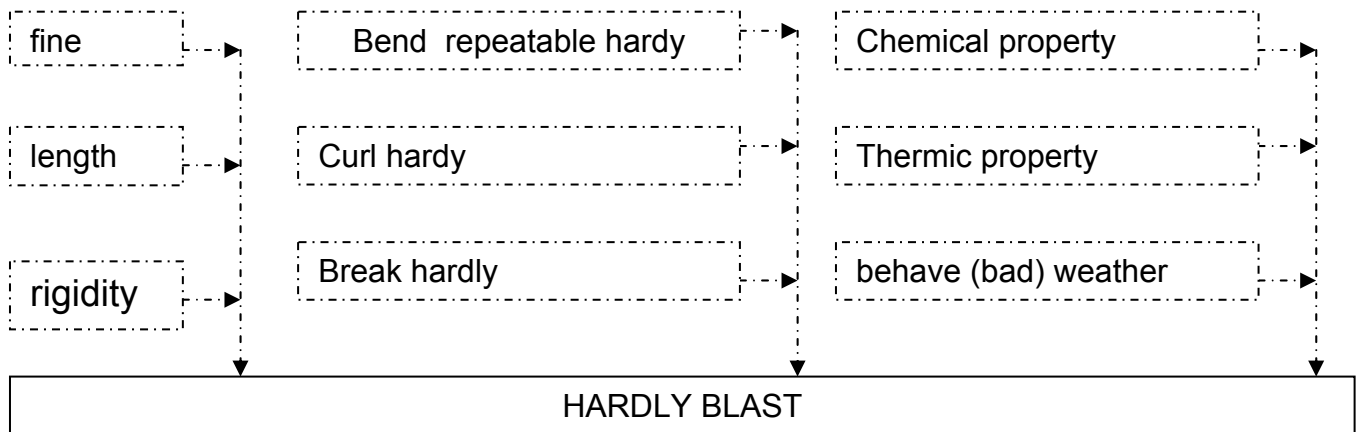
The property at fibre which can keep easily the product



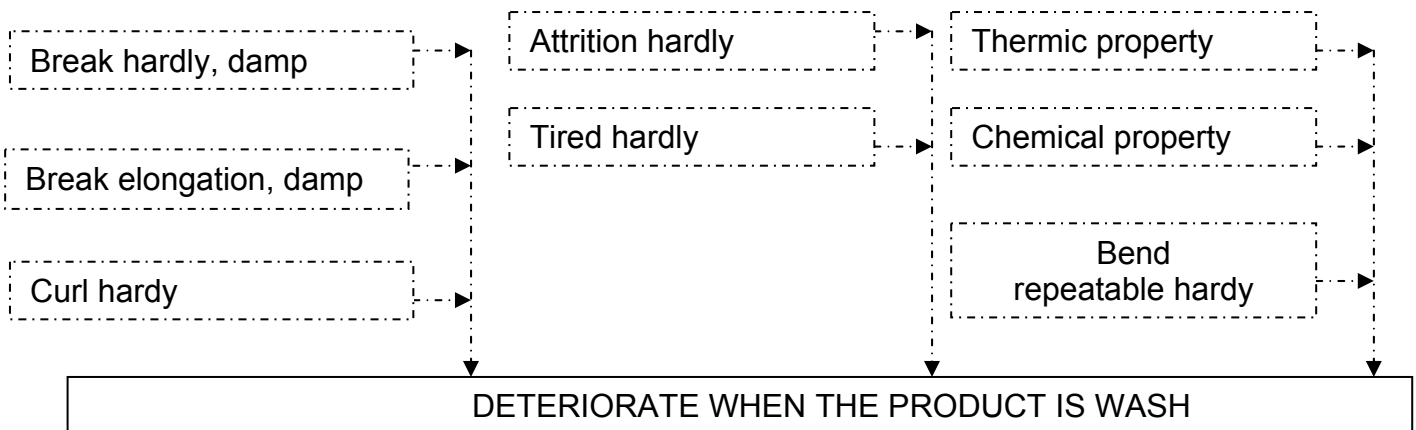
The property at fibre which can change hardly at threadbare



The property at fibre which can change product blast



The property at fibre which can change deteriorate when the product is wash



Questionnaire introduction

Because in industrial activity ensue in textil area result textil produc which respond users appeals must to satisfy industry appeals.

Quality product concept has a complex character and must to respect a lot of functions.

For find and satisfy appeals impose blue jeans was dawn and complete a marketing study questionnaire help.

The questionnaire structure is:

1 Physical aspect:

A . Fibre

- Fibre structure
- Bulk
- Structure
- Colour
- Assorted accessory

B. Making product

- regular fix waistband
- regular fix sleeves
- regular sleeves
- seams
- commercial aspect when is finish

C. Introduce in fashion mode

- product length

III expressive appeal

A. Look great onto me

- model fix with conformation
- colour fix with personal feature
- fix between product, age and users temperament
- make me look great

B. Make user personality

- distinctive by model, colour
- perfect with job or occasio

C. Friend comment

Appeal about physical product

A. Brand

- Know the brand

B. Price

- sell price

C. Shop

- discount, leasing

D. Original country

E. Information about

- appeal fibre

F. Ecological appeal

- Ecological fibre

Result of study

The study was making in criterions:

- Live in same town
- The age between 19-26 yeas

For 10 people the resolut is in this table:

Nr	I	A	B	C	II	A	B	C	D	Age			
1	30%	10%	10%	10%	40%	10%	10%	10%	10%	22			
2	30%	10%	10%	10%	20%	5%	5%	5%	5%	21			
3	30%	10%	10%	10%	30%	5%	5%	10%	10%	23			
4	30%	10%	10%	10%	20%	5%	5%	5%	5%	19			
5	60%	15%	40%	5%	10%	3%	4%	2%	1%	25			
6	40%	25%	10%	5%	30%	10%	10%	5%	5%	25			
7	30%	15%	7,5%	7,5%	30%	7%	10%	7%	6%	26			
8	30%	10%	15%	5%	50%	10%	20%	10%	10%	22			
9	30%	7%	13%	10%	40%	15%	10%	10%	5%	19			
10	40%	20%	15%	5%	40%	20%	10%	5%	5%	24			
11	35%	13,2%	14%	7,75%	31%	8,6%	8,9%	6,8%	6,3%	Average			
Nr	III %	A.	B	C	D	IV %	A %	B%	C%	D%	E %	F %	Age
1	20	10	5	3	2	10	5	5	-	-	-	-	22
2	30	20	5	5	-	20	2	8	2	2	4	4	21
3	30	10	10	5	5	10	.	10	-	-	-	.	23
4	40	10	5	20	5	10	-	5	-	5	-	-	19
5	10	4	2	2	2	20	5	10	-	5	-	.	25
6	15	5	2,5	5	2,5	15	2	10	1	1	1	1	25
7	30	7	6	15	2	10	1	3	2	1	2	1	26
8	10	4	1	2	3	10	2	6	1	1	-	-	22
9	20	10	4	3	3	10	3	3	2	1	1	-	19
10	10	4	3	2	1	10	2	7	1	-	-	-	24
11	21,5	8,4	4.35	6,2	2,55	12,5	2,2	6,7	0,9	1,6	0,8	0,4	Average

Conlusion:

By questionnaire result the most important is physical aspect (35%), fibre (3,2%), keep long time the product(8,9%) and user personality (8,4%).

Bibliographie

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